

6 / 20 / 2012

Robe for Insane Avicii Show

Products Involved

ColorWash 700E AT™ LEDForce 18™ RGBW LEDWash 600™

Durban based Insane Productions went to town on the lighting and visual design for a show during leading Swedish DJ Avicii's recent South African tour that was staged at the Wavehouse skate and water park venue.

'This utilised Robe moving lights and was created by lighting designer Thomas Peters, brought in by Insane's owner and founder Vimal Rawjee to come up with "something awesome" that would truly 'Rock The House' for the occasion.

He worked alongside Insane's technicians Ramesh Singh and David Mapunguri.

The lighting fixtures were rigged to a Prolyte ground support system and a series of trussing towers with the lighter units hung in the venue's roof structure.

Robe ColorWash 700E ATs, LEDWash 600s and LEDForce 18s were used, positioned all around the rig where they would have the most effect.

The set featured a large LED wall at the back of stage and the front of the DJ booth was also clad in the same LED panelling.

All elements combined to produce vibrant, kicking visual and sonic extravaganza to help the audience enjoy the very best dance vibes.

Says Vimal, "Robe's LEDWash 600 is by far the best product we have ever purchased to date – everyone loves it, and it's beautifully light and bright".

For Avicii's performance, they used eight LEDWash 600s to throw colour all around the room and into the crowd and also for effects lighting on the stage and set.

The LEDForce 18s toned the trussing and metal structures and the ColorWash 700E ATs made excellent back lighting and beam patterns.

The event was not without its drama!

Mid evening, a storm broke and a classic African downpour ensued – vigorous, violent and completely relentless for a short, sustained period of time – after which it ceased just as abruptly as it had started!

By this time, much of the equipment had become soaked and was shutting down – at this stage now just 40 minutes before Avicii was about to start his set. The power also tripped out!

"It was a little chaotic," reports Vimal .. putting it mildly!

However ... instinct kicked in and it was all hands on deck for the entire crew to dry everything out, re-route the power out of the wet, fire up the PA one cabinet at a time and gradually re-strike the lights, etc. - a turn-around achieved in 30 minutes of frantic activity ... with absolutely every piece of kit working again for Avicii to take the stage on time.

He went on to delight the thousands of amassed party people and dance enthusiasts with a show-stopping set.

The lighting - operated for the night by Ramesh using an Avolites Tiger Touch - looked fabulous, and combined with innovative visuals and superlative sound to make Avicii's Durban show a highly memorable event on the SA dance calendar!



