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Robe Helps Light Tupperware 2012 Jubilee Event at Sun City

Products Involved

LEDWash 600™ ROBIN® 600E Beam ROBIN® 600E Spot™

South African technical solutions and rental company Multi-Media supplied full production including their newest Robe moving lights for Tupperware South Africa's 2012 Jubilee event, staged over three days at Sun City Superbowl.

The annual; sales convention and awards event was attended by the top 600 performing Tupperware representatives from across Southern Africa, and included delegates from Lesotho, Swaziland, Mauritius, Botswana and other nearby countries as well as South Africa. Multi-Media, which has bases in Midrand and Cape Town, has supplied the event for eight years. This year lighting designer Gustav Stander decided to use Robe ROBIN 600 LEDWashes, 600E Spots and 600E Beams right at centre of the rig – twelve of each type – to provide all the onstage and rear lighting.

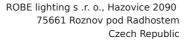
With the convention running for three days, he had to cater for numerous different performance and presentation scenarios, including entertainment sections with dancers, conference sessions, incentive presentations, motivational speeches and awards. The Robe's were hung on over-stage and side trusses and also on a front truss in the 'advanced' position front of stage. They had to cover the whole stage, the set and all the periphery areas that were used.

His brief was to keep it colourful and vibrant, in tune with the very pumped up tempo of the whole event. The client is very much involved with the process, and the pressure was on to be able to deliver all their expectations in a short timeframe.

In addition to a large set onstage which was coloured with lighting and also used as a projection surface, positioned around the stage were several displays – of various Tupperware products and also of prizes which could be won during the event – also requiring lighting. Having the Robes in the rig really helped with the dynamics.

Gustav was able to create the wide palette of colours requested very quickly and easily – and with plenty of scope for more – and the Spots could be zoomed right in for dramatic pin-pointing of the Tupperware displays.

All the action was also lit for camera with IMAG relays shown on two side screens.



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"It was a real hybrid in terms of application and the different styles of lighting that were appropriate at different times" admits Gustav, all of which added to the challenge. He programmed and ran the show on an Avolites Tiger Touch console. The event was project managed for Multi-Media by Dave Mostert and sound was mixed by Alan Dawson.









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