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## Scoring Neighbourhood Pointes

### Products Involved

Pointe®

Costa Champanis and his team from Ultra Events in Cape Town supplied 24 x Pointes for the first series of Beter Assie Bure (Better than the Neighbours), a new music based family TV quiz game show recorded at MagnaTude Studios & Post, in Observatory, Cape Town. It was produced by Okuhle Media and broadcast on SABC 2.

The Pointes were specified for their multi-functionality - chosen by Costa, Stefano Pellegrini and Sergio Croy who all contributed to the show's lighting design.

Taking the set designed and built by Johannesburg based Set-tech and stage layout, show flow and running order from show producer Shirley Crawford and director Ivyann Moreira as starting points, their collective experience and style was trusted to create the right lighting ambience for the show. Pointes were rigged in the roof of the studio on in-house trusses and positioned on the floor, and used for a number of tasks throughout the show including a variety of looks for each different game scene, highlighting the contestants, the central LED screen and the presenters.

The Pointes were selected for their fast movement, quick colour bumps, rapid zoom from a tight beam to a wide spot ... and for the great quality and definition of the optics and light output.

The set featured some inbuilt LED strips and Ultra also supplied the upstage 3.9mm LED screen for IMAG and scoring.

Ultra was founded in the late nighties, with Costa making a transition from sales to the rental market. Now Ultra Events comprises a diverse team of individuals with different skills and experience, all passionate about live events, shows and technical production.

The scope of their work includes TV productions, fashion shows, corporate events, brand activations, music concerts, sporting fixtures, expos, gala dinners, awards nights and EDM events.

Ultra first invested in Robe in 2004 with the fixed head ColorMix 250 and still continues to purchase and support the brand today via SA distributor DWR. Robe products and services "Enjoy amazing support and backup plus education and training on a continual basis from DWR" stated Costa.

