

2 / 16 / 2007

## Robe DigitalSpot 5000 DTs for Brokershow

### Products Involved

#### DigitalSpot 5000 DT™

Rome-based rental company Brokershow is the latest Italian hire company to invest in Robe Show Lighting's new DigitalSpot 5000 DT.

Rome-based rental company Brokershow is the latest Italian hire company to invest in Robe Show Lighting's new DigitalSpot 5000 DT.

Massimo D'Aiello (one of the three brothers who own the company) explained that they have invested heavily in Robe moving lights over the last 3 years, and now have over 60 Robe products including ColorSpot 1200 ATs, ColorSpot and Wash 575 ATs and ColorMix 575 ATs.

Photo caption: Left to Right, Allisandro D'Aiello (Brokershow), Paula Porolisceanu (Robe Italia), Massimo D'Aiello (Brokershow), Ales Grivac & Lenka Satankova (Robe Show Lighting) and Marco Bartolini (Robe Italia)

They like the brand because the fixtures are reliable and hard wearing - essential features for a busy rental company.

When the DigitalSpot was launched, they were really keen to get the new fixtures into their hire stock, and went ahead with the purchase of two units. *"It was a hugely versatile, new and exciting product and we knew we would have work for them immediately - so we didn't think twice about it"* says D'Aiello.

Brokershow was founded 5 years ago. They supply lighting equipment and crew to a plethora of Italian theatre tours, TV productions and corporate events and presentations.

Robe Show Lighting organised an initial training session on the DS 5000s for Brokershow's crew, who generally found the new fixtures as easy and logical to use as moving lights - which was always one of Robe's basic design/build principals.

The new units - Brokershow was actually the first company in Italy to buy DS 5000s, although several others have now followed - have already proved themselves invaluable for the quick, easy and flexible integration of video sources into a variety of different shows. *"We like the fact that they can be used as spectacular effects projectors as well as for standard video output"* confirms D'Aiello.

The DigitalSpot 5000 DT offers two digital gobo layers with the selection of up to 244 x 255 video clips or images per layer. Two independent effects channels on each gobo layer give 120 effects

including kaleidoscope, squeeze in/out, alpha or black flash, gobo disc mirror and colour key effects, etc

Brokershow has recently used them on the children's talent contest "Zechino D'Oro", a popular RAI 1 live show presented by one of Italy's most famous showmen, Nino Frassica and Gino Tortorella, where DigitalSpots were specified by lighting director Giulio Palaferri; and also at a recent Sky TV party in Rome's Cine Citta TV studios.

Brokershow's Robe moving lights are currently out on leading theatre tours including the musical "Squali" (Sharks); on the children's theatre show "Geronimo Stilton" and "La Presidentessa", starring leading celebrity and actress, Sabrina Ferilli.

For more press information contact marketing department ROBE Show Lighting on e-mail: [marketing@robe.cz](mailto:marketing@robe.cz).

