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Robe Lighting France to Distribute Avolites in France

As previously announced, Robe Lighting s.r.o. has now acquired lighting and digital media control brand Avolites.

In line with other Robe subsidiaries, Robe Lighting France will now co-ordinate sales and technical support for the Avolites brand throughout the French territory, starting from November 13th, 2023.

Bruno Garros, general manager of Robe Lighting France, commented: "Firstly I'd like to thank the teams at previous Avolites distributor Algam for their professionalism throughout the transition period.

"Going forward, this is a fantastic opportunity for us to work with a truly iconic lighting and control brand with a reputation for quality, ingenuity and accessibility, and this level of vertical development has always been part of Robe France's overall strategy since its establishment in 2015."

He added: "Similar to the Robe and Anolis product lines, the highest levels of support and service will be provided to current and future Avolites users, specifiers, and clients together with the introduction of new expertise."

The first significant engagement for Robe France with Avolites will be at the JTSE expo, which marks the official launch of this exciting new chapter for the French subsidiary.

Photo Credit: Louise Stickland

